
SME Sales Package

Qualifying Criteria

- Independent agency, not affiliated with any brand or group
- Operates from a single premises
- Employs fewer than 5 agents
- Receives a monthly average of 20 or fewer "for sale" leads
- Maintains an unlimited number of "for sale" listings, with fewer than 10 rental listings
- Median property value below R3.5 million

Package

- Including Listing subscription and Branding
- 50% discount on rate card prices for additional products (excluding Amplifi, Loom and HD products)

SME Rental Package

Qualifying Criteria

- Lists only rental properties
- Independent agency, not affiliated with any brand or group
- Operates from a single premises
- Employs fewer than 5 agents

Package:

- Includes Listing subscription and Branding
- 50% discount on rate card prices for additional products (excluding Amplifi, Loom and HD products)

Conditions

- Must be an active customer with a data history of no less than 6 months.
- Eligibility will be reviewed annually in February.
- If the agency no longer meets the criteria of an independent SME, the package will revert to the standard rate card pricing.